



Flaunter Referral Program Email Templates

Hi there! Thanks so much for joining our referral program and sharing the word about Flaunter.

Below are 3 email templates – feel free to tweak/amend as needed.

Subject: Elevate [Brand Name]'s PR with Flaunter!

Example 1:

Hi [Name],

I hope you're doing wonderfully! I've been using a PR platform that's a perfect fit for [Brand Name].

[Flaunter](#) is like having a digital PR assistant at your fingertips. Flaunter allows you to showcase your brand's press assets (images, press releases, collections, etc.) in a user-friendly space, enhancing your visibility to media, stylists and creators.

Flaunter streamlines all your PR efforts. Whether you're looking to scale up or focus on impactful strategies, it's got you covered with its efficient tools and insightful analytics.

Keen to find out more? Check out the attached details and try Flaunter for yourself with a complimentary trial [Insert Referral Link].

Can't wait to hear what you think!

Best,
[Your Name]

Flaunter

Example 2:

Hi [Name],

Hope you're well! I've been using a PR platform that's been incredibly impactful for my work, and I think it could be a great fit for [Brand Name] – it's [Flaunter](#). Think of Flaunter as your all-in-one PR solution, offering a space to host all your essential press materials, making your brand more accessible and compelling for journalists, stylists and creators.

Here's why I think Flaunter is perfect for your business:

- **Media Exposure:** Flaunter makes it effortless for your brand to catch the eye of top journalists, stylists and content creators.
- **Digital Press Centre:** An intuitive platform to manage your visual assets, media releases and showroom collections.
- **Efficient Collaboration:** Build and strengthen relationships with 2600+ media professionals through a seamless, user-friendly interface.
- **Increased Press Coverage:** By simplifying the process of story pitching and content discovery, Flaunter helps you secure more earned media placements.
- **Insightful Reporting:** Gain valuable insights with detailed metrics to track and optimize your PR efforts.

Interested to learn more? I've included extra information and can get you started with a free trial [Insert Referral Link].

Looking forward to your feedback!

Best,
[Your Name]

Flaunter

Example 3:

Hi [Name],

I'm excited to share a revolutionary tool in PR and media strategy with you: [Flaunter](#). This innovative platform is transforming how lifestyle brands like [Brand Name] engage with the media, ensuring your brand not only gets noticed but truly stands out.

Here's what makes Flaunter indispensable:

- Direct Media Exposure: Attract top journalists and content creators effortlessly.
- Comprehensive Digital PR Hub: A one-stop platform for all your visual and press materials.
- Strong Media Relationships: Connect seamlessly with a vast network of media professionals.
- Enhanced Media Presence: Flaunter simplifies story pitching and content discovery, leading to more press coverage.
- Detailed Insights: Leverage actionable metrics to fine-tune your PR approach.

I'm confident Flaunter will transform your PR strategy. Here's a link [Insert Your Personal Referral Link] for a 14-day trial.

For any questions or to explore how Flaunter can cater to your brand's specific needs, feel free to reach out. I'm here to help and can facilitate a direct connection with their team.

Best,
[Your Name]