



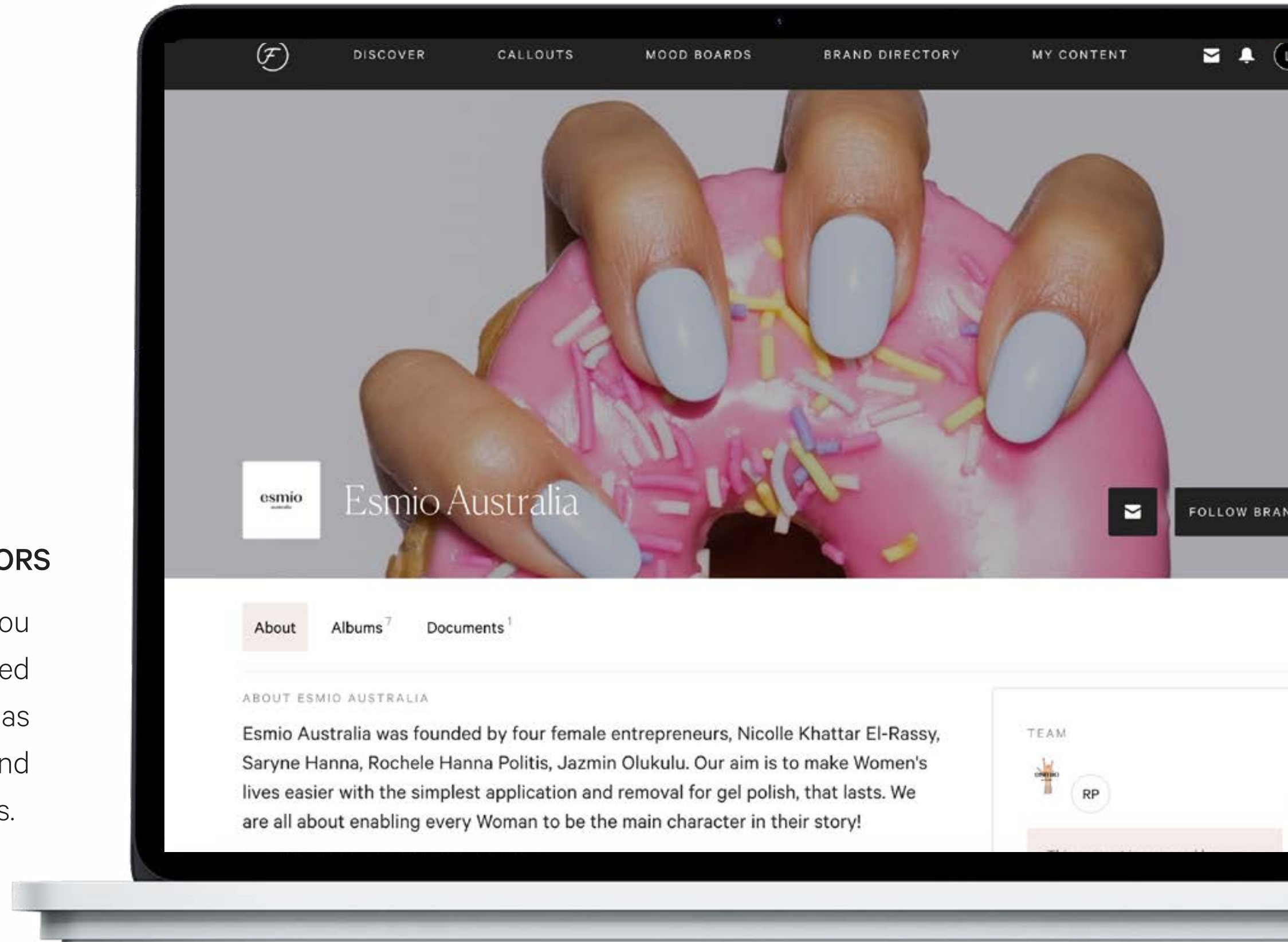
Flourter



Flaunter

BEAUTIFUL PR SOFTWARE FOR BRANDS, MEDIA & CREATORS

We're a PR platform that is changing everything you thought you knew about PR. Our innovative digital press centre, image-based digital content management and sample tracking solution has revolutionised the way brands, media and creators connect and collaborate, enhancing efficiency and driving exceptional results.





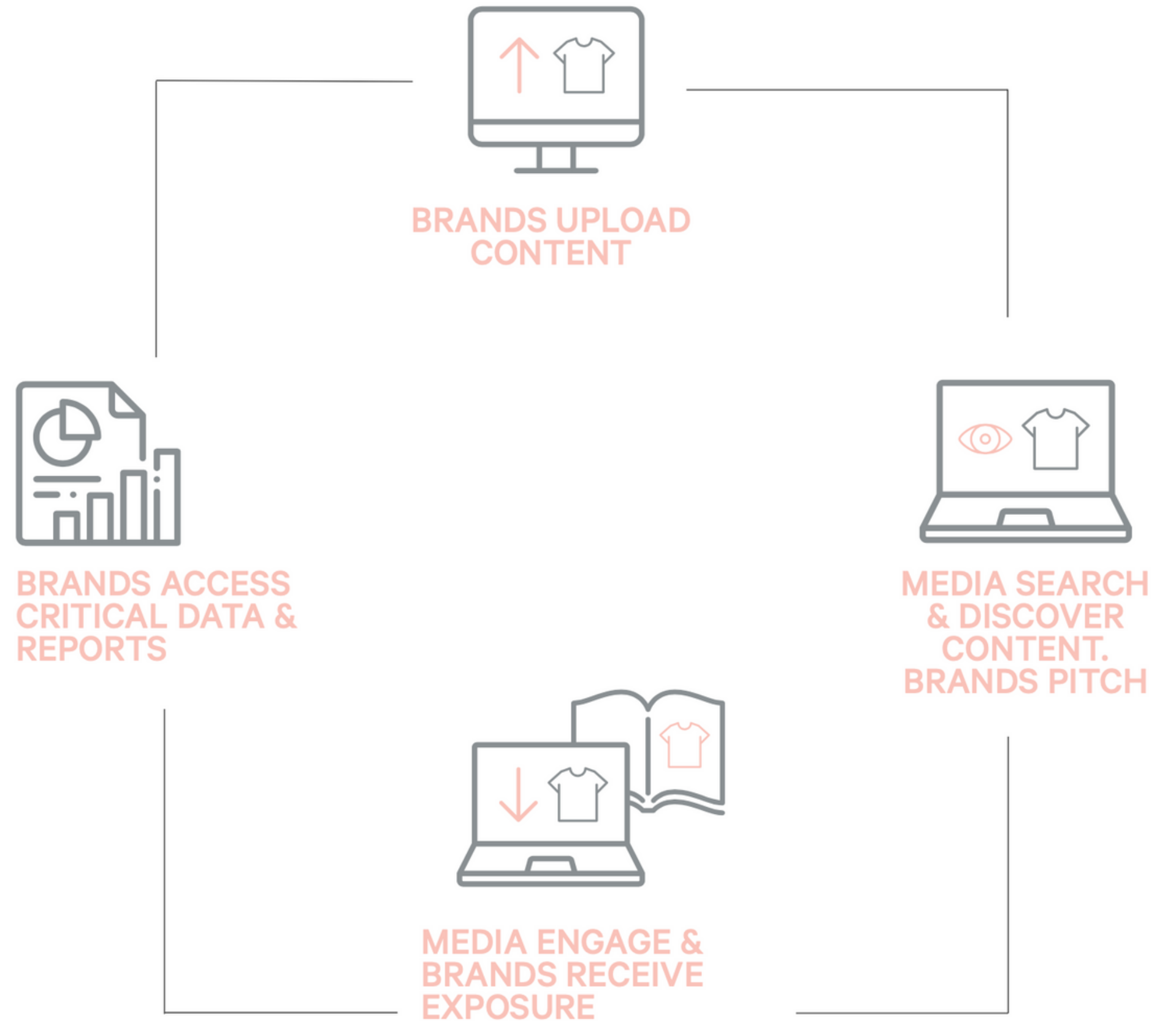
Flaunter makes it easy for brands to reach bigger audiences...

...and gives media free access to unlimited editorial content on-demand.



Brands manage, distribute and track their PR assets including images, media releases, brand files, lookbooks, sample collections and more.

Media discover brands and content, download free hi-res images for publishing, request samples and build relationships with brands.



LOVED

BY 1000'S OF USERS

ANNA QUAN

TMC
Σ
Σ
TMC

BoConcept

blue illusion®

CLINIQUE

B i L L i N i

C U E

ghd
good hair day, every day

PORTOBELLO

OROTON

JAMES LANE

NAC

LOUENHIDE


ICEBERGS
DINING ROOM AND BAR

BOSS
HUGO BOSS

GLOBEWEST

VIOLETTA

esmío
australia


adidas

BRANDS

260+

belle

COSMOPOLITAN

ELLE

frankie
magazine

GRITTY *pretty*

BAZAAR
Harpers

INSIDE
the

InStyle
AUSTRALIA

BYRDIE

marieclaire

SUNDAY
life

The Sydney Morning Herald

WHOWHATWEAR

VOGUE

realiving

Modern
Wedding

THE AUSTRALIAN
Women's Weekly

HOUSE
& GARDEN

POPSUGAR.

MEDIA - STYLISTS - CREATORS

25000+

BENEFITS



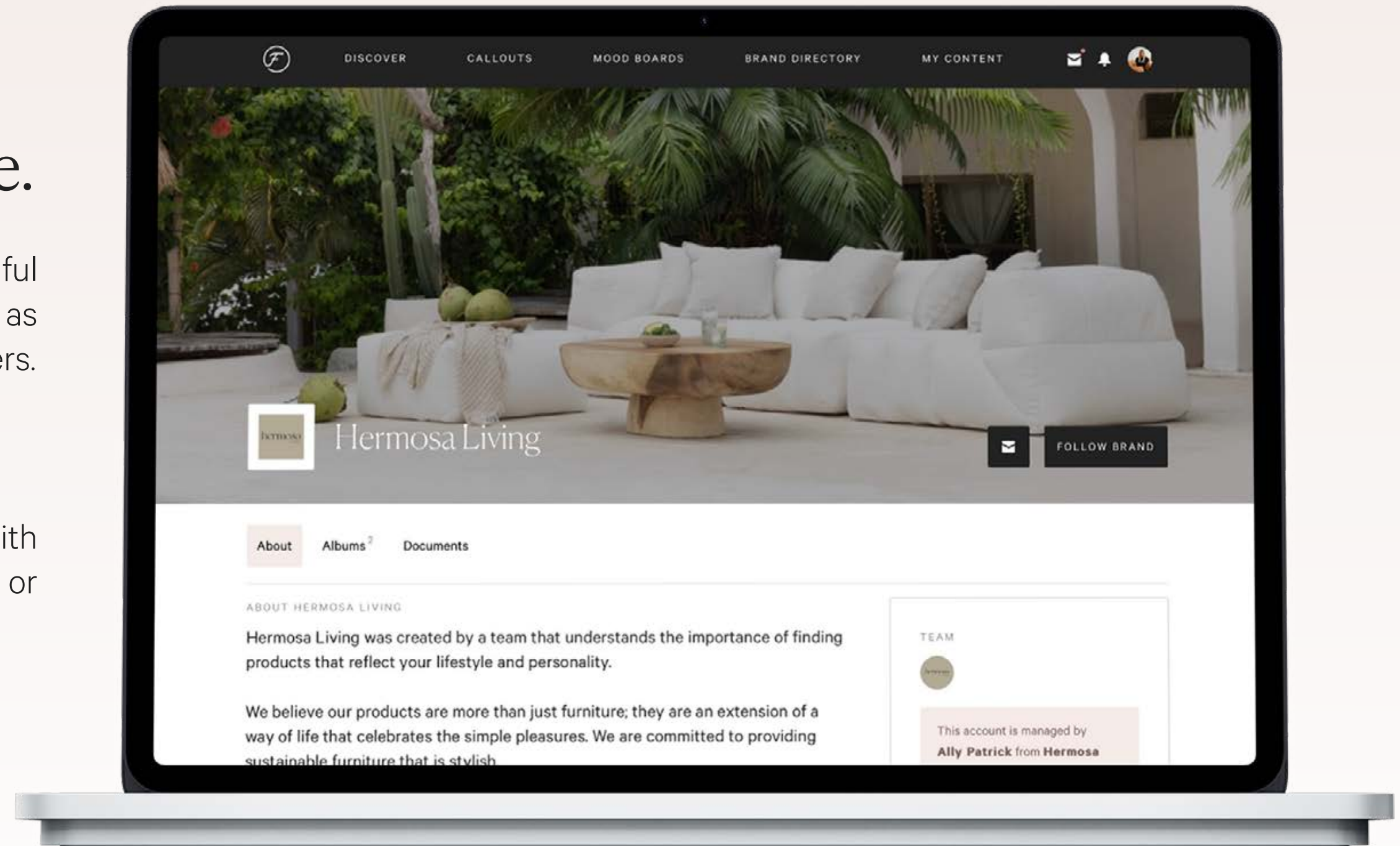


Your personalised press centre.

Store all your up-to-date PR content in one beautiful location. Make it easy to access for your whole team, as well as media, content creators, wholesalers and retailers.

Do more than just manage your content - amplify it.

Share your brand, albums, images and documents with media and existing contacts via personal message, or simple trackable links.



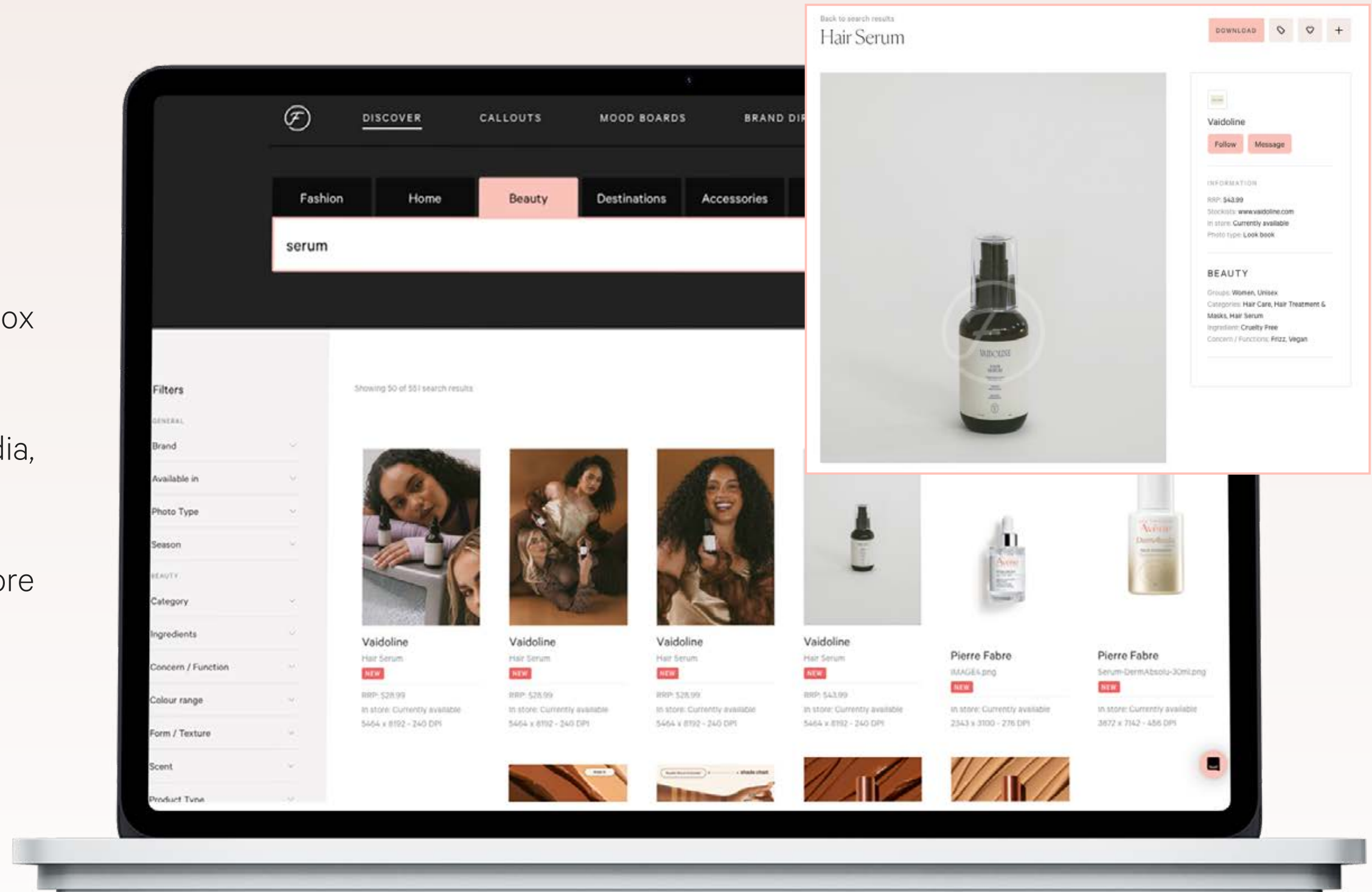


Be discovered in the content library.

Don't hide your images on a hard-drive or in Dropbox folders. Let your content work for you.

Save hours every day by being available 24/7 to media, stylist and content creators on demand.

Say goodbye to back-and-forth emails about more images, price details and drop dates.



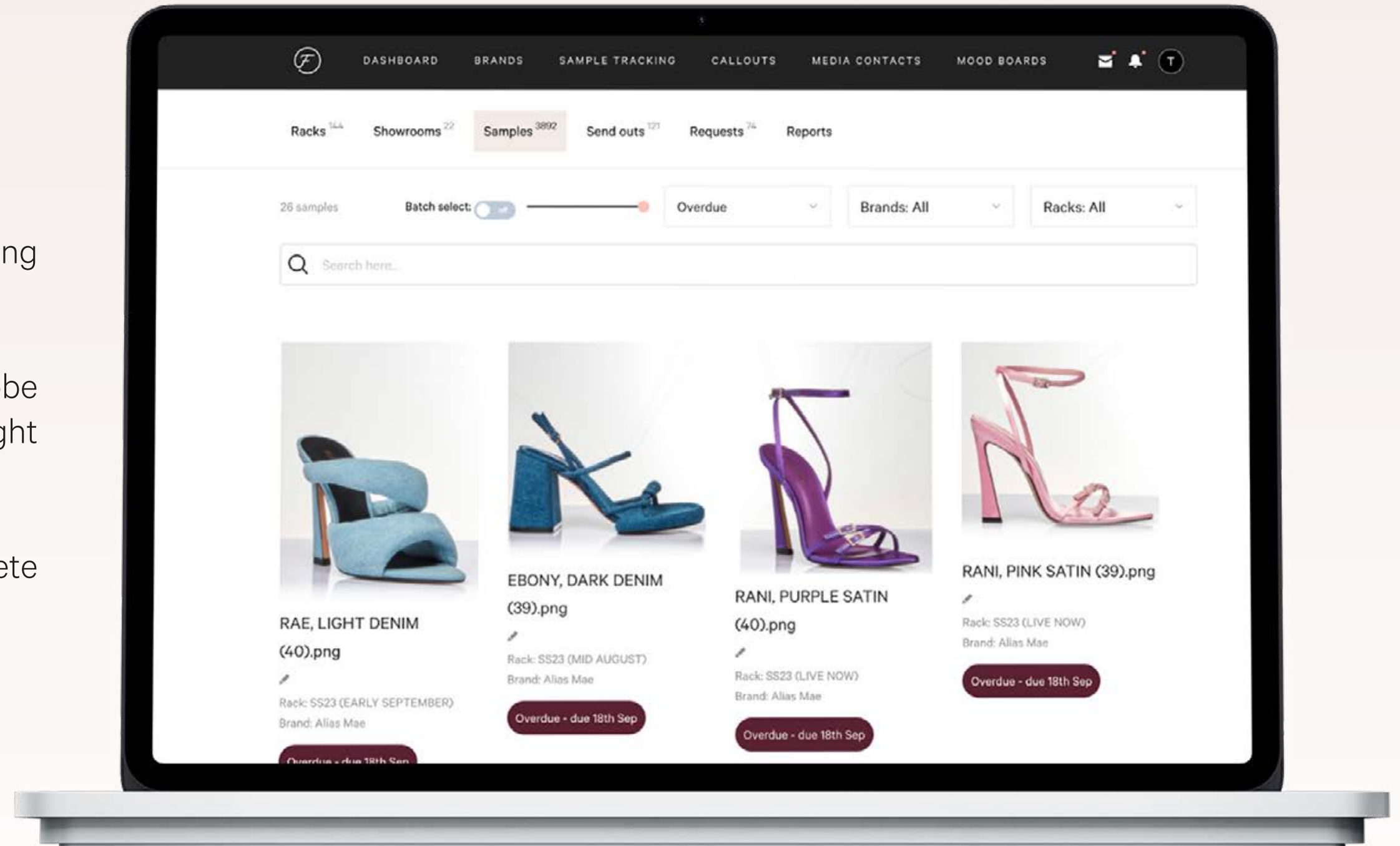


Digital showroom and sample tracking.

Create your digital showroom and manage your gifting suite through Flaunter.

Invite media, stylists and creators from across the globe to browse and request sample loans or gifts, straight from their desktops.

Manage, share, track and prevent loss with complete visibility of your inventory.





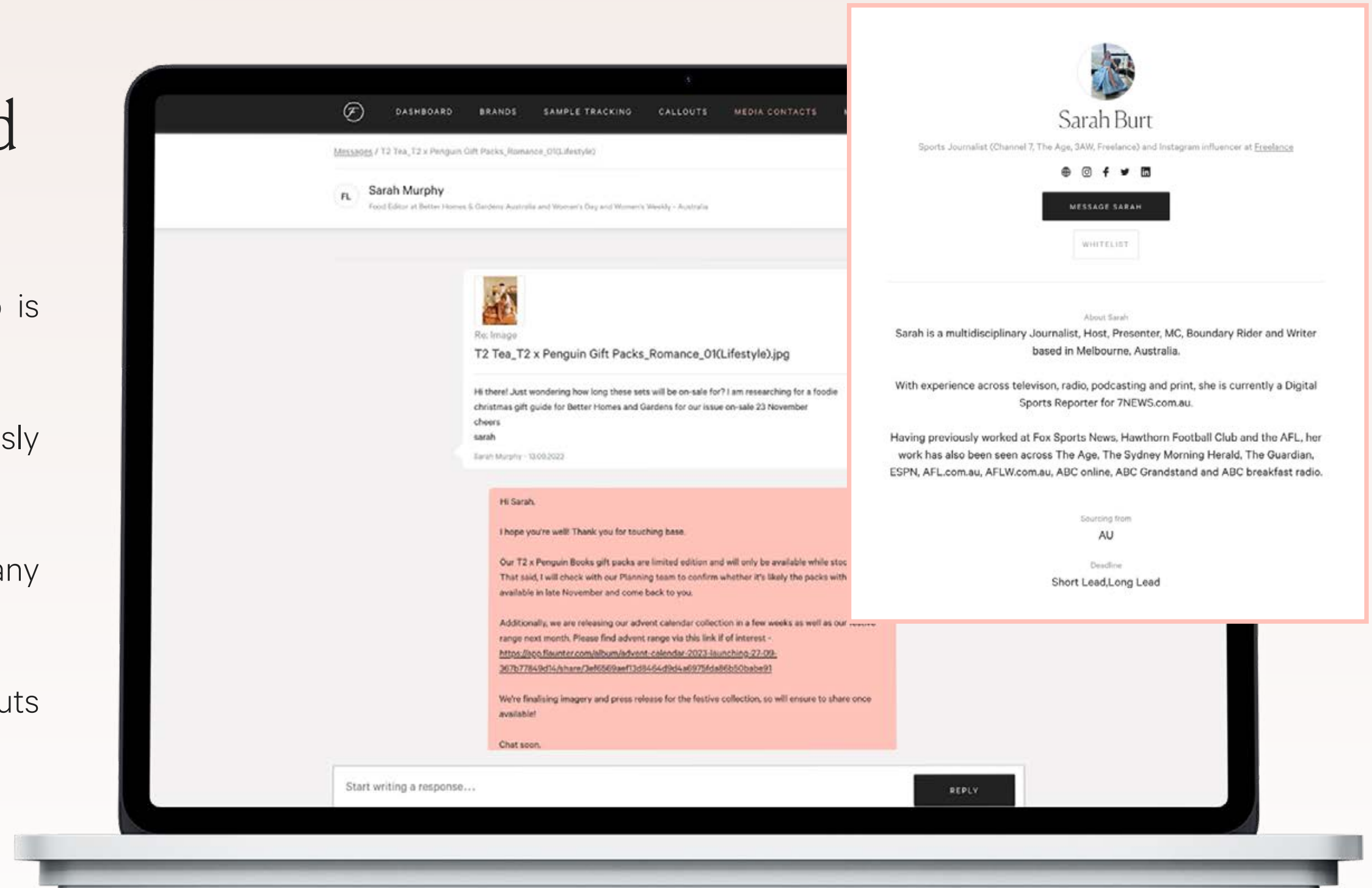
Engage with media, stylists and content creators.

Browse Flaunter's full contact list and discover who is most suited to your brand.

Import your own contacts into Flaunter and seamlessly send messages, images and sample loans.

Flaunter will automatically link your contacts with any existing media profiles for a richer experience.

Be the first to receive alerts and respond to call outs when media upload their story briefs.



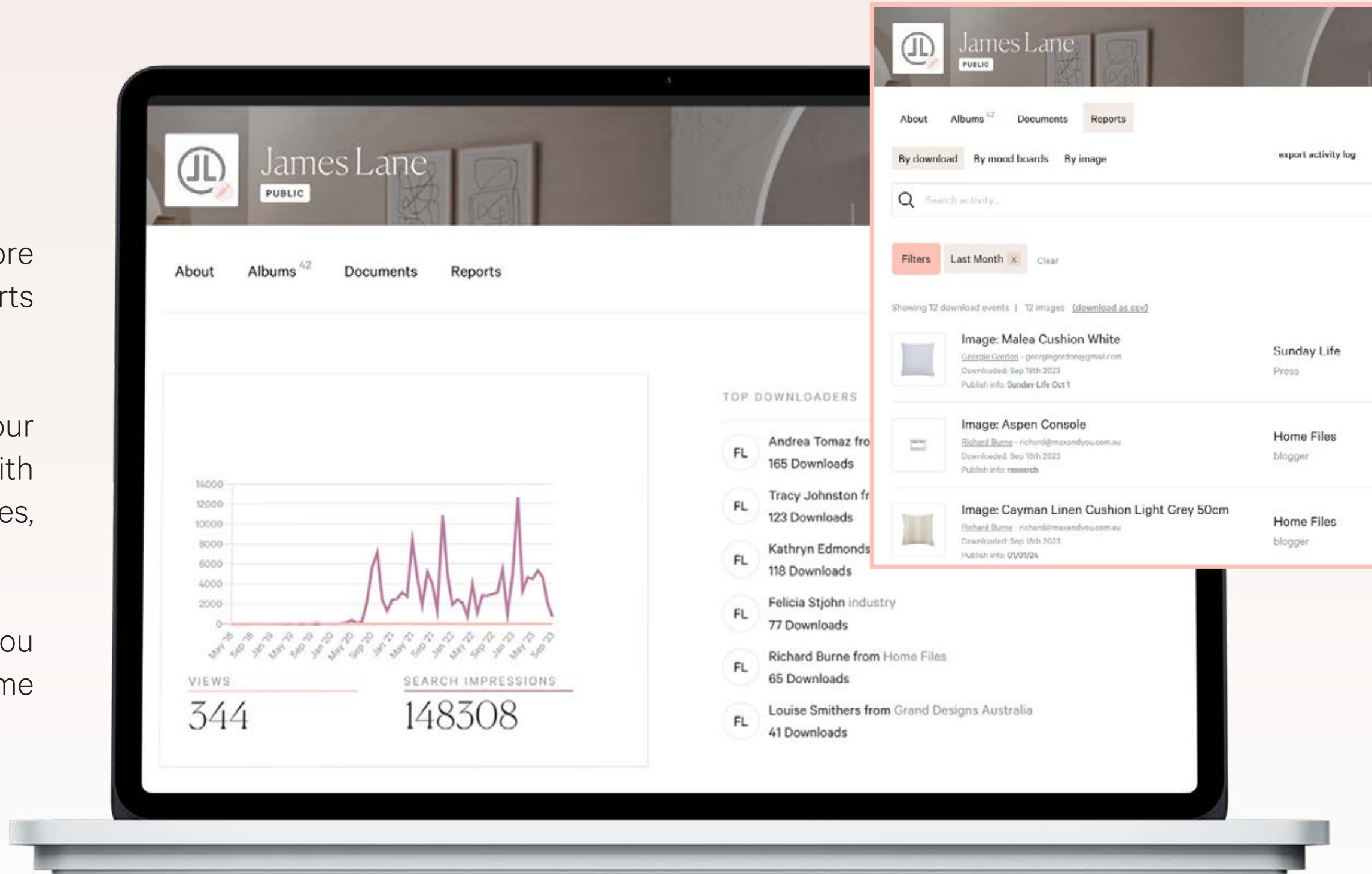


Reports that wow.

Keep track of how your brand is performing. No more manual spreadsheets. Save time with powerful reports that are generated in seconds.

Receive instant alerts and contact details when your images are downloaded. Know exactly who engages with your content, why they're downloading your images, where and when they'll be published.

Flaunter's system captures all inventory activity, so you and your team can run accurate, powerful, real-time reports across your entire showroom.





No lock in contracts and discounted yearly pricing.

EMERGING

For emerging brands and one-man-bands. You know how important exposure is but you're short on time and resources. Flaunter is your virtual PR assistant, your media centre and gateway to media connections.

\$99/mth

1 brand
100 images
5 media connections
unlimited users

-
add sample tracking
\$99/mth/brand

GROWTH

For brands taking it to the next level. Your business is growing, product line is expanding and you're creating more images to talk about your brand. PR exposure is a critical part of your strategy.

\$199/mth

up to 3 brands
300 images
unlimited media connections
unlimited users

-
add sample tracking
\$99/mth/brand

PRO

For large brands and groups who need a better way to wrangle a seemingly endless number of images. You want your content seamlessly accessible and insights to show who is engaging with your content.

\$349/mth

up to 6 brands
2,000 images
unlimited media connections
unlimited users

-
add sample tracking
\$99/mth/brand

AGENCY

For PR, marketing and showroom agencies who need a more efficient way to manage samples loans, gifted products and images. You want your digital showroom seamlessly integrated with your physical one.

\$499/mth

up to 10 brands
5,000 images
unlimited media connections
unlimited users

-
add sample tracking \$99/mth/brand
add brand profile \$49/mth/brand

Talk to us to find out more, or visit flaunter.com/pricing.

PR LIKE A

PR®

We love to chat. Contact us at hello@flaunter.com

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Flaunter