Flaunter

<u>Flaunter</u> is a platform that gives media direct access to digital showrooms for PR samples and images.

You can request samples directly from a digital showroom with your own *free* Flaunter account. If you do not have an account yet, please <u>create one here</u> (it only takes 2 minutes).

## **ACCESSING SHOWROOMS**

You can access Showrooms that have been shared with you from your **emailed invitation** or within Flaunter. All accessible Showrooms will be listed in **My content > Showroom invites**.

$\mathcal{F}$	DISCOVER	CALLOUTS	MOOD BOARD	BRAND DIRECTORY	MY CONTENT	м 🕈 🥨
Favourites	Downloads	Showroom invites	Sample loans	Shared with me	right	there
SHOWROOI	MS		righthere			
Ň	Summer 2 NEW Zulu & Zeph	2 <b>020</b> 1yr	2 racks	Zulu & Zephyr invited you on Dec 5	5th 2019	Visit showroom
	ZZ Mini 20 NEW Zulu & Zeph	019 - Size 5 <sup>nyr</sup>	1 racks	Zulu & Zephyr invited you on Dec 3	3rd 2019	View rack

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## **REQUESTING SAMPLES**

- 1. Click the link in your Showroom invitation or click **Visit showroom** from the **My content** page.
- 2. The Showroom will appear with one or multiple racks and a preview of samples.
- 3. Click **View rack details** to open the rack and browse samples. The **available samples** will be listed on the first tab. You can also view the currently unavailable samples (including the date the item is due back from loan) in the **Unavailable Samples** tab.



- Hover over a sample to reveal the white circle in the top right corner of an image. Tick to select.
- 5. A pink panel will appear at the bottom of the page giving you the following options;
  - **Add more samples:** Click to navigate back to available Showroom racks and select more samples.

- **Finish request:** Finalise sample request.



6. Once you've selected Finish request you will be prompted to send a message to the brand manager along with your requested product.

## **SAMPLE LOANS**

Once you have requested samples, the brand manager will receive an alert and create your send out. When they have shipped your samples you will receive an emailed invoice and a notification in your Flaunter account.

## HELP

If you require further assistance, please contact <a href="mailto:support@flaunter.com">support@flaunter.com</a>.